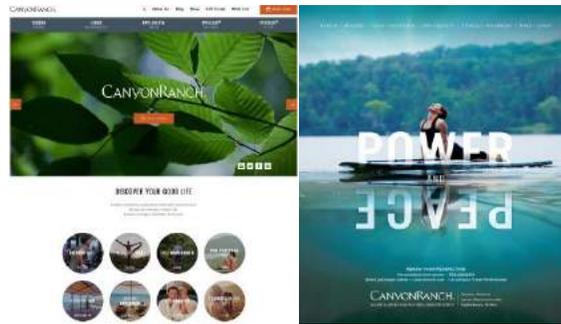


CANYON RANCH.



CANYON RANCH® – ENERGIZING, ENHANCING AND EXPANDING THE USER EXPERIENCE

Fort Worth, TX (January 6, 2017) – As a founding voice and industry-leading proponent of transformative wellness, [Canyon Ranch](http://www.canyonranch.com) has unveiled a website redesign and creative campaign that conveys the energy and spirit of the brand in a compelling format that is contemporary and relevant to today’s consumer.

“As the first impression of Canyon Ranch, the reimagined website invites perspective guests to engage with us and learn more about our integrative approach to wellness,” said Susan E. Docherty, CEO. “For brand loyalists, it’s an opportunity to discover something new and reignite the passion they feel for this industry innovator.”

Showcasing dynamic design, active photography and video – the reimagined and mobile optimized [canyonranch.com](http://www.canyonranch.com) delivers an immersive and improved user experience. Key features include: a reformatted and digitalized [Daily Schedule](#), refreshed navigation of [services and departments](#), profile technology that allows users to [identify preferences](#) and curate a more personalized journey to wellness, as well as a convenient [Wish List](#) that allows visitors to save and share their “top pick” experiences. Our global audience of guests and fans can now stay connected to the brand’s wisdom with the new [Canyon Ranch Blog](#) – where all of our health and wellness knowledge, empowering expertise and inspired recipes are presented in a fresh and inviting format.

Canyon Ranch simultaneously launched an emotive creative campaign to complement the website entitled Reflections, as an experience with the wellness pioneer sparks one to reflect on their intentions.

To learn more about Canyon Ranch and to see all the new website has to offer, please visit <https://www.canyonranch.com>

About Canyon Ranch®

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world’s most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Massachusetts. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award and an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.

