

**CANYON RANCH® UNVEILS LUXURY RESIDENCES IN LENOX, MASS.
TO PROVIDE OWNERS WORLD-CLASS WELLNESS AT THEIR DOORSTEP**

***Close to Boston and NYC, Residences at Bellefontaine
To Offer Complete Access to Unparalleled Canyon Ranch Amenities with Purchase***

LENOX, Mass. – October 27, 2016 – For nearly 40 years, wellness pioneer Canyon Ranch® has had the wisdom and expertise of helping guests achieve well-being through its life-enhancement resorts and spas. The company today announced the launch of Canyon Ranch Residences at Bellefontaine, a collection of exquisitely-designed condominiums at its 120-acre Lenox, Mass. location.

Located on the grounds of the historic Bellefontaine Mansion in the heart of the Berkshires – approximately two hours from Boston and three hours from New York – the Residences at Bellefontaine will be comprised of 19 beautifully-appointed luxury condos ranging in price from \$1.35 to \$3.5 million, all of which will have access to the renowned facilities and programming that have earned Canyon Ranch its global following. According to a recent study from the Global Wellness Institute, wellness is one of the world's fastest-growing, most resilient markets – clocking double-digit growth over the last two years with wellness lifestyle real estate up 18.6%. This evidence further enhances the confidence of Canyon Ranch in the future growth and success of an industry pioneered by the founders almost 40 years ago.

The first residential community in the Northeast region from the life-enhancement brand, the project will round-out Canyon Ranch's portfolio of residences across its destination resorts. The Company also offers residences for purchase at its Tucson, Ariz., and Kaplankaya, Turkey, locations.

"For so many guests who stay at our resorts, well-being becomes a lifelong mission and journey," said Susan E. Docherty, CEO of Canyon Ranch. "Canyon Ranch is a lifestyle and with the Residences at Bellefontaine, residents have the opportunity to make a permanent connection with our incredible services."

More than just a home, Canyon Ranch Residences buyers' have the advantage of enriching their daily lives through the premier health resort's integrative lifestyle amenities, while being surrounded by a community of likeminded individuals. For second home buyers, Canyon Ranch devotees, or those looking for prime real estate in the heart of the idyllic Berkshires, the exclusive residences make for a once in a lifetime opportunity, offering transformative wellness so guests and residents alike can live their fullest lives.

In addition to gourmet, health-minded meals prepared by top chefs, residents will have complete access to celebrated experts in medicine, nutrition and exercise. Additional signature Canyon Ranch services and amenities also include Spiritual Wellness, a Guided Labyrinth Experience; Sports Performance, that offers comprehensive exercise assessments; Complementary Medicine, including sleep studies; and the Executive Health Package, where an integrative health team develops an individualized wellness plan. Buyers will also have access to cultural offerings and local events in the Berkshires that include the iconic music venue, Tanglewood, The Norman Rockwell Museum and The Mount, the home of noted American author Edith Wharton.

Designed by Architect Robert E. Harrison, with interior design by William Caligari Jr., the stunning, eco-friendly residences will boast open, spacious floor plans and high, architecturally-detailed ceilings. Each home features walnut-paneled entry doors, hardwood floors, custom-designed cabinetry, GE Monogram kitchen appliances, a full-size, side-by-side washer and dryer, gas fireplaces in the living room and master bedroom, and 24-hour on-site security. A climate-controlled underground parking garage provides elevator access to units, and private balconies and terraces offer sweeping views of

the Bellefontaine grounds. Just steps away from the resort's extensive dining, spa, fitness and wellness facilities, residents will have access to a climate controlled walkway leading to the entire resort without having to step foot outdoors.

Canyon Ranch tapped William Pitt Sotheby's International Realty agents Gladys Montgomery and Marc Bachman as the exclusive sales and marketing agents for the property. New York-based top broker Nikki Field will also serve as a referral agent.

"Lenox is a stunning Berkshire town that exemplifies the culture, natural beauty and wonder of the region, driving distance from both New York and Boston," said Montgomery. "Canyon Ranch embodies the spirit of the town, while providing a luxurious healthy living experience to guests and residents alike."

Added Bachman, "This is a once-in-a-lifetime opportunity to enjoy luxury living in the beautiful Berkshires while embracing a balanced, wellness-focused lifestyle."

Canyon Ranch in Lenox opened in 1989 and is world-renowned for its life-enhancing vacations. In addition to the Residences, the resort features an inn and spa, all connected by glass-enclosed, climate-controlled walkways and arranged around the reflecting pool and formal gardens on the grounds of the historic Bellefontaine Mansion. Built in 1897 by the architects behind the New York Public Library, the mansion is a replica of Louis XVI's Petit Trianon.

For more information about ownership opportunities at the Canyon Ranch Residences at Bellefontaine, call 413.528.4192 or visit <https://www.canyonranch.com/lenox/overview/the-residences/>.

About Canyon Ranch®

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Massachusetts. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award and an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.

CR Lenox Residences, LLC ("Developer") is developer of the Residences at Bellefontaine. This is not an offering of property in any jurisdiction where prior registration is required unless Developer has met such requirements. Sketches, renderings, graphic materials, plans, specifications, prices, terms, conditions and statements contained herein are proposed only, and Developer reserves the right to modify or withdraw any or all of same in its sole discretion and without prior notice. Actual improvements may vary from those shown and views may not be available from all Residences. Copyright © 2016 – CR Lenox Residences, LLC - All rights reserved.

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Press Contacts:

Gizem Ozcelik / Alexis Chernoff

Nancy J. Friedman Public Relations

(212) 228-1500

gizem@njfpr.com / alexisc@njfpr.com

Andrew Wood

Director of Content, William Pitt Sotheby's International Realty

(917) 607-3571

awood@williampitt.com

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