

# CANYON RANCH.

## **CANYON RANCH® ANNOUNCES TWO NEW APPOINTMENTS TO GLOBAL SALES TEAM**

Fort Worth, TX – July 25, 2018 – Canyon Ranch, the wellness industry leader for nearly 40 years, today announced the appointment of two new additions to its Global Sales Team. The new hires will be responsible for building out the travel industry business and portfolio growth in addition to leading a variety of initiatives including the agency engagement program and digital sales platforms.

### **Katie Galvin, Senior Sales Manager, Travel Industry**



Katie Galvin brings more than 20 years of experience in the travel agency market and is known for her relationship building and business development skills. Remotely based in New York City, Katie will be responsible for the North East travel industry business. Located in-market, Katie will work strategically with the existing and future Canyon Ranch portfolio to grow market share and find new avenues of business. Katie most recently served as Senior Sales Manager of Travel Trade for The Leading Hotels of the World, LTD.

### **Eleanor Spencer, Manager, Sales Programs**



Eleanor Spencer will be joining the Canyon Ranch Global Sales Team in a new role as Manager of Sales Programs. Based in New York City, Eleanor will work closely with the Canyon Ranch Sales Team to create and execute revenue driving initiatives including the agency engagement program, a business referral program, as well as digital platforms to drive sales to Canyon Ranch resorts and spa + fitness facilities among other responsibilities. Eleanor comes from Mandarin Oriental Hotel Group where she served as Sales Coordinator for the global portfolio.

### **About Canyon Ranch®**

Canyon Ranch® has been a trailblazer and an industry-leading proponent of the wellness lifestyle and real estate living for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates the world's largest day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nevada and 22 Canyon Ranch at Sea® wellness facilities onboard luxury cruise lines: Cunard Cruise Line, Oceania® Cruises, Regent Seven Seas Cruises®, and on Celebrity Cruises®.

Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award, is honored by Town & Country as one of the 'Best Luxury Spas in the World' in their 2017 Spa Awards and is recognized as the 'Best Wellness Program' by Virtuoso's 'Best of the Best' 2017 awards.

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