

Press Contact:

Kelly Fordham/Gwendolyn Corner
Bullfrog + Baum
CRPR@bullfrogandbaum.com
(212) 255-6717



Canyon Ranch Announces Key New Hires in Brand and Location Specific Positions

FORT WORTH, TX – October 24, 2018 – Canyon Ranch, the world's premiere integrative wellness brand, today announces the appointment of four new executives. The growing Canyon Ranch team further proves the brand's commitment to progress and innovation as it approaches four decades as a pioneer in wellness hospitality.

The following executives have joined the Canyon Ranch team:

Kerry Kennedy - Vice President of Digital and Innovation

20-year veteran of the digital space, Kerry Kennedy joins the Canyon Ranch executive team as Vice President of Digital and Innovation. Kennedy will lead Canyon Ranch's digital efforts and strategies, working closely with the sales, marketing and communications teams. Kerry has experience leading the digital efforts for Southwest Airlines, Omni Hotels, Wyndham Hotels, and Hilton Hotels. Through his experience, Kennedy has been successful in leading the industry's first e-commerce solutions at Hilton and Wyndham, and the development of the Global Hotel Alliance website with booking and loyalty capabilities to support 14 worldwide hotel brands in 52 countries.

Doris Lopez - Vice President of Health and Healing

With more than 20 years of experience leading healthcare facilities, Doris Lopez will serve as Canyon Ranch's first Vice President of Health and Healing at Canyon Ranch. In this new role, Lopez will help to develop and execute Health and Healing strategies, oversee the development of new programming, execute business development opportunities, and help as the brand continues to incorporate technology into clinical experiences. Prior to joining Canyon Ranch, Lopez served as Vice President of Ambulatory Services and Faculty Practices at Brooklyn Hospital. She has also served as Executive Director of the Brooklyn Plaza Medical Center, Administrator of Emergency Medicine at SUNY Downstate Medical Center on Long Island, Vice President of Patient Experience at the Interfaith Medical Center in Brooklyn, and Interim Executive Director for UCSF Benihoff Children's Hospital and Research Center in Oakland California.

Lisa Fisher - Director of Sales, Marketing and Communications, Tucson

Lisa Fisher joins the Canyon Ranch Tucson team as the new Director of Sales, Marketing and Communications, bringing with her a robust background in the hospitality industry. In this role, Fisher will lead the Tucson Sales, Marketing and Communications Team implementing locally focused and in market strategies. Fisher is a native Californian and a graduate of California State University, Chico. She began her career in sales at The Ritz-Carlton, San Francisco, then moved on to become the Director of Sales for Shangri-La Hotels and Resorts leading the North America Global Sales Team and supporting the Vice President, Sales & Marketing, North America. Fisher later served as the Transition Director of Sales at HEI.

Dan Hardy - Executive Chef, Lenox

Talented chef Dan Hardy has joined the Canyon Ranch Lenox team as Executive Chef, bringing more than 20 years of culinary experience and a passion for healthy, local fare to the property. As Executive Chef, Hardy will oversee all culinary operations in Lenox. Prior to his latest position at Canyon Ranch, Hardy

served as Executive Chef for Clark's Café 7, where he received the 2015 "Best Chef of the Year" award from Starr Catering Group. His cuisine at Clark's Café 7 was also recognized by Zagat, naming it as one of the "Eight Reasons to Drive to the Berkshires." Hardy first became a part of the Canyon Ranch team in 2013 as Demonstration Chef. He has also previously served as Catering Chef and then Executive Chef of the Mezze Restaurant Group, Executive Chef at the Old Yellowstone Garage in Jackson, WY and manager of two seasonal restaurants at the Signal Mountain Lodge in Wyoming.

Headshots of each new Canyon Ranch team member can be found [here](#).

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About Canyon Ranch®

Canyon Ranch® has been a trailblazer and an industry-leading proponent of the wellness lifestyle since its founding in 1979, operating the world's most celebrated collection of life-enhancement properties, holistic living developments, and complementary brand extensions. Over the past four decades, Canyon Ranch has imparted their integrative expertise to more than 1 million guests on land, nearly 1.3 million at sea and now over 650,000 in the air. Canyon Ranch has wellness destination resorts in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates the world's largest day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nevada and 22 Canyon Ranch at Sea® wellness facilities onboard luxury cruise ships: Cunard Cruise Line, Oceania® Cruises, Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award, is honored by Town & Country as one of the 'Best Luxury Spas in the World' in their 2017 Spa Awards and is recognized as the 'Best Wellness Program' by Virtuoso's 'Best of the Best' 2017 awards.