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Canyon Ranch Announces Three New Senior Leadership Hires for the Iconic Brand and Tucson Wellness Resort

FORT WORTH, TX – January 21, 2019 – Canyon Ranch, the world's premiere integrative wellness brand, today announces the appointment of three new hires, Chief Development Officer, Blake Catlett, SVP of Sales & Marketing, Dianna Balabon, and General Manager of Canyon Ranch Tucson, Carl Pratt. The new additions demonstrate Canyon Ranch's commitment to sustained growth and innovation after four decades in the industry.

Blake Catlett – Chief Development Officer

Blake Catlett joins the Canyon Ranch executive team as Chief Development Officer, with more than a decade of real estate expertise, and 15 years of robust business experience. In his new role, Catlett will be responsible for leading future growth of Canyon Ranch properties and real estate developments. Prior to Canyon Ranch, Catlett was a Vice President at Starwood Capital Group, where he was responsible for the origination, structuring, and execution of investments in the hospitality sector. He also previously served as Vice President at LNR Property, where he oversaw planning and execution of new business initiatives in the US and Europe.

Dianna Balabon – Senior Vice President of Sales and Marketing

Canyon Ranch welcomes Dianna Balabon to the team as Senior Vice President, Sales and Marketing. Balabon will direct all sales and marketing efforts throughout the enterprise and guide the efforts of both teams. Bringing more than 25 years of hospitality sales and marketing experience, Balabon has held executive roles at Leading Hotels of the World, The Peninsula Hotels, and Rosewood Hotels & Resorts, among other luxury hotel collections. Most recently, she served as the Executive Vice President of Marketing at Hakkasan Group, where she spearheaded dynamic global marketing and sales for existing venues and new operations.

Carl Pratt – General Manager of Canyon Ranch Tucson

Carl Pratt is returning to Canyon Ranch to serve as General Manager with nearly 30 years of hospitality and wellness experience. In this role, Pratt will be responsible for the day-to-day operations of the Canyon Ranch Tucson resort. Pratt was first introduced to Canyon Ranch when the Lenox resort opened in 1989 and he served as Spa Director, Hotel Director and Managing Director. Following more than 17 years at Canyon Ranch Lenox, Pratt went on to oversee the Executive Wellness Program at Dartmouth College's Tuck School of Business. He later became the President and General Manager at Cranwell Resort & Spa, and most recently served as Vice President of Program Development at Miraval Group. Pratt brings with him a wealth of knowledge in the wellness space that began for him at age 13, when he began practicing daily meditation.

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About Canyon Ranch®

Canyon Ranch® has been a trailblazer and an industry-leading proponent of the wellness lifestyle since its founding in 1979, operating the world's most celebrated collection of life-enhancement properties, holistic living developments, and complementary brand extensions. Over the past four decades, Canyon Ranch has imparted their integrative expertise to more than 1 million guests on land, nearly 1.3 million at

sea and now over 650,000 in the air. Canyon Ranch has wellness destination resorts in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates the world's largest day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nevada and 22 Canyon Ranch at Sea® wellness facilities onboard luxury cruise ships: Cunard Cruise Line, Oceania® Cruises, Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award, is honored by Town & Country as one of the 'Best Luxury Spas in the World' in their 2017 Spa Awards and is recognized as the 'Best Wellness Program' by Virtuoso's 'Best of the Best' 2017 awards.